Step 7 Evaluation and Reflection

Company name:
Product name:
What are the key points that you have learnt this week about running a business?
Did you make a profit or loss?
How did the market research help?
Did your product turn out as expected? Why/why not?
What was the most enjoyable part of this project?
What was the most challenging part of this project?
If you were going to do this again, what would you do the same and what would you do differently?

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