



Children are at the centre of everything we do

Hello from your 2021 GSA Committee!

With the new school year under way, we wanted to take a moment to (re)introduce ourselves and help you understand our approach to fundraising between now and Christmas.

First up, a little reminder....

Who are we? What do we do?

The Greenway School Association (GSA) is independent of Greenway, but exclusively raises funds for the school. We're a small group of Greenway parents who volunteer our time, often outside of work to organize exciting events for the school community to get involved in.

Whether it's fundraising for an amazing outdoor running track, a new mural on the side of the school, or new technology to enrich the children's education, the role of the GSA makes these fantastic things achievable in an era of strained school budgets.

Historically, we're very lucky that the GSA is extremely well supported at Greenway, both by parents and by everyone who attends and supports all the events, fairs, quizzes, raffles that are run. GSA events are often the best way to get together as parents, knitting together the school community.

Your GSA Committee 2021

Will Barker – Co-Chair – *Yr1 Parent*
Tijana Ellis – Co-Chair (incoming) – *Yr1+2*
Bev Millar – Treasurer – *Yr3+5*
Emma Lelieveld – Secretary – *Yr3+5*
Gareth Gainer – Friend of the GSA (incoming) – *Yr1*
Jenny Kelly – Communications (outgoing)

With the fabulous Jenny Kelly finishing her 2yrs on the committee, we now have two open comms positions to fill. More details to follow.

You can contact the committee at gsa@greenway.herts.sch.uk at any time with ideas, questions + feedback.

Our Approach for this term

We are cautiously excited that over the next few months we'll be able to host events that allow us to come together as a community and have shared an early list of fundraising ideas with Mrs Ellwood who is reviewing with Staff and Governors.

If the pandemic has taught us one thing, it's the importance of thinking outside the box when it comes to fundraising and two great initiatives* started last year will continue into this new school year:

GAYE (Give As You Earn) [scheme](#) - a huge thank you to those who have already signed up through their employers – we now have a steady **£200+** per month of donations coming in!

Amazon Smile – thank you to those who have chosen the GSA as their designated charity when shopping with Amazon. The GSA has received approx **£180** from this since December.

**Instructions on how to sign up to both are in the accompanying attachment to this email.*

Confirmed Upcoming Events

GSA AGM – 7th October – *Details below*

Carrie Family Photoshoot at School – 6th November – *Details to Follow*

The Half-term Smartie Challenge – *Details to Follow*

Santa's Sleigh Ride with rotary club – December – *Details to Follow*

So, what's our Big 2021 fundraising goal?

Well, we're open to ideas at this early stage and will be discussing goals and school needs at our AGM in early October.

For those new to the school, the GSA managed to raise over **£11,000** last year towards the school's investment in tech-led education with the purchase of 30+ chrome books and we'll certainly be aiming to beat that figure this year!

Date for your diary: GSA AGM – 7th October via zoom

Our AGM will be held on Thursday 7th October at 8pm and we would love to see as many of you join as possible. It's a great opportunity to share your ideas for new events, volunteer to support and generally offer any feedback or questions you may have. An invite will follow in the next week or so.

We wish all of you the best of starts to the school year and look forward to lots of community fundraising ahead!

Thanks in advance for all your support!

Your GSA Committee